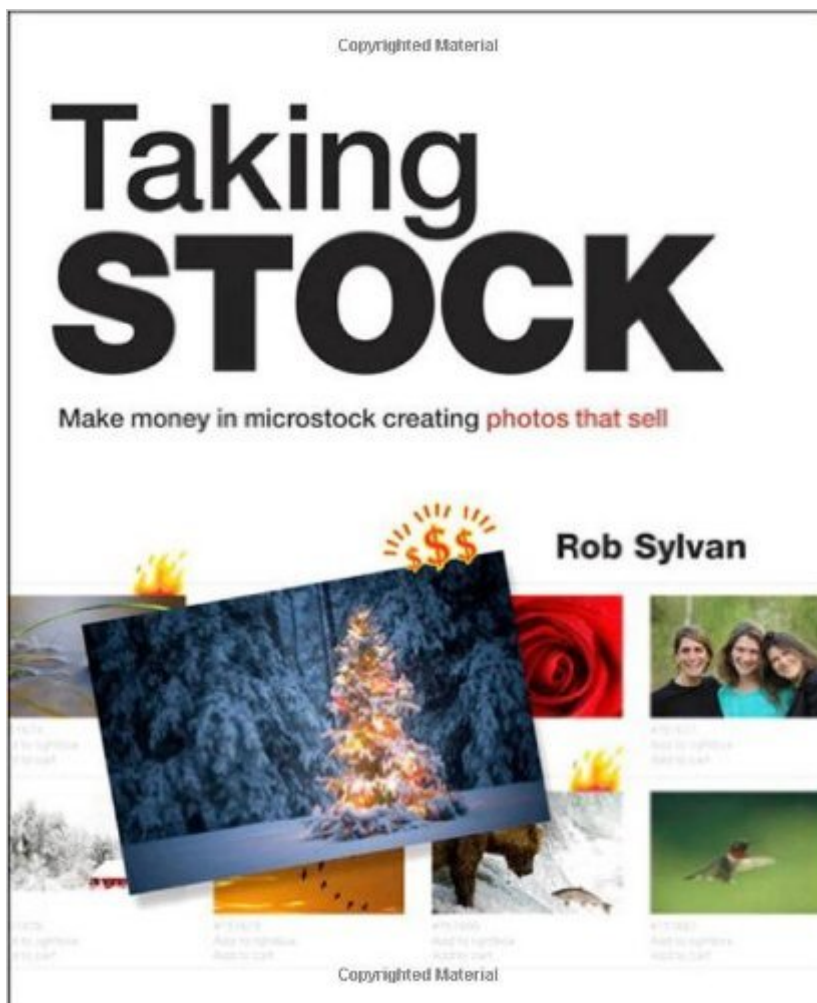


The book was found

Taking Stock: Make Money In Microstock Creating Photos That Sell



Synopsis

The ultimate insider guide to creating stock shots that sell from a veteran iStockphoto inspector. An iStockphoto inspector since 2002, author Rob Sylvan has spent nearly a decade as part of the team that decides which photos get sold on one of the largest, most popular microstock sites in existence. He's also made tens of thousands of dollars off of his own microstock photography. As a result, no one knows better than he does what it takes to get your photos accepted to stock sites and what to do to make those photos sell. In *Taking Stock*, Rob shares his hard-earned insider knowledge on how to shoot, edit, and tag photos so you can earn while you learn, regardless of which microstock agency you're using. In this book, you'll learn how to look at the world through the eyes of designers, photo editors, and stock photographers. You'll also learn the importance of focusing your energy on creating stock content that resonates with your passion for photography. But we all know time is money, which is why Rob explains how to set up an effective digital workflow—the real key to making money in the high-volume, low-cost microstock market. By the end of this book, you'll look at your work with new eyes, enabling you to make more money doing exactly what you love: shooting photos that sell. You will learn: How to license photos as stock What photos are in demand The components of a successful digital workflow How to use titles, descriptions, and keywords to give yourself an edge Specific tips for shooting food, people, places, nature, objects, animals, and more Editing techniques that will make your shots sell

Book Information

Paperback: 240 pages

Publisher: Peachpit Press; 1 edition (August 23, 2010)

Language: English

ISBN-10: 0321713079

ISBN-13: 978-0321713070

Product Dimensions: 7.5 x 0.4 x 9.1 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 4.4 out of 5 stars. See all reviews (32 customer reviews)

Best Sellers Rank: #374,349 in Books (See Top 100 in Books) #74 in Books > Arts &

Photography > Photography & Video > Business & Careers #456 in Books > Arts & Photography

> Photography & Video > Equipment, Techniques & Reference > Reference #546 in Books >

Textbooks > Humanities > Visual Arts > Photography

Customer Reviews

I just finished the book "Taking Stock: Make money in microstock creating photos that sell" by Rob Sylva and it's coming to you with a two thumbs up recommendation (if I had more thumbs it would get them too). Rob comes at the subject of stock photography from both sides of the fence, he is a stock photographer AND an image inspector for iStock Photo. This book is well written, it has a ton of images that help demonstrate and reinforce what he has to say, and is very easy to follow and understand. One of the things I really like about the book is the inclusion of the images from other stock photographers, including their thoughts and ideas behind that image, and their advice to those considering entering the field of stock photography. Some of the chapters are: * Tools of the Trade * Shooting Tips From the Pros * Digital Darkroom * Digital Editing And these incredibly important topics: * Avoiding Rejection * Seeing Like an Inspector These two chapters alone are worth the price of admission and who would know better than an image inspector? Rob asks a simple (but powerful) question, "are you working inside the sweet spot of your equipment?". Great question. Why ask your gear to do something it was not designed for, know your limitations and work within them. He also provides a download link to a group of his own images that he rejected and includes text explaining the reason for their rejection, a great learning tool. And he wraps up the book discussing the importance and the "how to" of meta data, titles, descriptions, and keywording. It doesn't matter how good your images are if a potential client can't find them while searching.

[Download to continue reading...](#)

Taking Stock: Make money in microstock creating photos that sell
Stock Market: Beginner's Guide to Stock Trading: Everything a Beginner Should Know About the Stock Market and Stock Trading (Stock Market, Stock Trading, Stocks)
Stock Trading: The Definitive Beginner's Guide - Make Money Trading The Stock Market Like A Pro (Stock Trading, Stock Trading For Beginners, Stock Trading Strategies, Investing Basics)
Money: Saving Money: The Top 100 Best Ways To Make Money & Save Money: 2 books in 1: Making Money & Saving Money (Personal Finance, Making Money, Save Money, Wealth Building, Money)
Make Money Online with Your Videos: A complete guide to creating and selling stock video footage at microstock agencies.
Sell & Re-Sell Your Photos: Learn How to Sell Your Photographs Worldwide
Getting Started in Stock: A step by step guide to microstock photography
Smart Investor: Warren Buffett Way: How to know the stock market has bottomed? (Market Crash, Intelligent Investor, Stock Market, Financial Freedom, Stock Valuation, Wealth Creation Book 1)
Stock Investing: The Revolutionary Stock Investing Strategies For Beginners - The Complete Guide To Get Started With Stock Investing And To Maximize Your ... Trading, Investing, Investing Basics)
Penny Stocks: Complete Beginners Guide To Building Riches Through The Stock Market (Penny Stock Mastery, Penny Stock 101)
Options Trading for Beginners:

How to Get Started and Make Money with Stock Options (Options Trading, Stock Options, Options Trading Strategies) Money: How to earn money with : Earn \$5000 per Week Part Time using the power of Arbitrage with Liquidation Products on (How to make money ... on , How to make money with) Make Easy Money Online: Follow in my footsteps and replace your 9-5 job in 30 days with no prior experience (How to make money online, Work less, Make money from home, Build a business) HOW TO MAKE MONEY ONLINE: Learn how to make money from home with my step-by-step plan to build a \$5000 per month passive income website portfolio (of 10 ... each) (THE MAKE MONEY FROM HOME LIONS CLUB) Make Money Online: 70 Painless Ways to Make Money for \$5 Or Less (Make Money Online Now) HOW TO GET MONEY FAST: CASH BLITZ HOW TO MAKE SOME CASH WITHIN A COUPLE OF HOURS, TODAY, NOW: (make money,easy cash, fast cash,selling,sell,goods,facebook) Money: Saving Money: Success: Get More Money & Success In Your Life Now!: 3 in 1 Box Set: Money Making Strategies, Saving Money Strategies & World's Best ... Tips for Personal Finance & Life Success) Personal Finance: Budgeting and Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting, Budgeting Money, Save Money, Saving Money, Money) One Hour Trading: Make Money With a Simple Strategy, One Hour Daily (Simple Setups Forex Price Action Stock Forex Trading Strategy) (Finance Business & Money Investing Decision Making) Make Money Online: The Top 15 Ways To Start Making Money Online (How to Make Money Online, 2016)

[Dmca](#)